

# THE BRISBANE VOICE TALENT RATE CARD

Incorporating National Media Entertainment & Arts Alliance Minimum Rates

EFFECTIVE 15/03/2012

TELEVISION/CINEMA		Per track, per medium, per hour				SPECIAL RATE LOADINGS	
Submission/Correction	Duration	1 STATE		MULTI-STATE		CHARACTER/ACCENTS	
		3 month	12 month	3 month	12 month	Add (per character, medium)	
\$175	Up to 10	\$325	\$465	\$430	\$715	\$175	
	30	\$375	\$540	\$495	\$825		
	60	\$395	\$595	\$515	\$880		
	90	\$415	\$640	\$550	\$935		
	120 sec	\$440	\$680	\$585	\$990		
INTERNET/MOBILE DEVICE		Per track, per medium, per hour				POST-SYNCHRONISATION	
Submission/Correction	\$175	Commercials for <b>single website</b> use are charged at 50% of the applicable Multi-State TV/Radio rate.				Add per track	
		Commercials recorded for Internet/Mobile Device in a TV/Radio session (identical commercials) are charged at 50% of the applicable Multi-State TV/Radio rate.				Up to 60 sec	\$200
		Commercials recorded for Internet/Mobile Device use only, but placed on <b>multiple websites</b> are charged at the applicable Multi-State TV/Radio rate.				Over 60 sec	\$255
RADIO		Up to 5 tracks, per product, per hour, or 1 top & tail				PARTY POLITICAL	
Submission/Correction	\$175	1 STATE		MULTI-STATE		Total fee x 2	
		3 month	12 month	3 month	12 month	OVERSEAS USE	
		\$310	\$375	\$340	\$440	USA & UK by neg, min.: Total fee x 2	
Additional Commercial Uses		For each additional delivery platform add one fee. 4 or more uses are capped at \$900. 12 month use. (For clarity, please see Notes & Definitions.)				Other markets per country: Total fee x 2	
\$225						Except: New Zealand, Singapore, and Hong Kong, where the Australian MULTI-STATE rate applies per country.	

NARRATION		Per client, per product, per hour		Final	Correction
<b>Corporate content</b> - Internal. For limited internal corporate use only; DVD, intranet, etc.:				\$440	\$280
<b>Corporate content</b> - External. For limited external use; events, trade shows, internet, narrowcasts, etc.:				\$495	\$280
<b>Entertainment content</b> - For public use. Free-to-air TV, cable, internet, for sale, or commercial distribution:				\$795	\$280
Research synopses/narrative descriptions - for ad agency market research/new business pitches:				\$175	
Telephone: Interactive				\$440	
On-Hold		Per 1/2 hour:		\$175	

## NOTES & DEFINITIONS

**ADDITIONAL COMMERCIAL USES.** Refers to use of Television, Internet / Mobile Device or Radio tracks for delivery through additional media platforms. This includes, but is not limited to: In-flight, Point of sale, Trade fairs, Stadiums, Kiosks, Street vision, etc.

**MOBILE DEVICE.** Any wireless-enabled device with web connectivity that may stream or download content.

**CHARACTER VOICE.** Any voice or sound beyond the range of the voice artist's normal reading voice, including accent or animation character. **Clearance** of voice impersonation remains a client responsibility.

**SUBMISSION.** A track intended for trial use rather than in the role intended for a finished track. If a SUBMISSION is later used as a finished track, the difference between the FINAL and the SUBMISSION rate for the track is immediately payable. If a track is booked as a FINAL, it must be paid for as a FINAL. (see next regarding correction to a FINAL track).

**CORRECTION.** A change to a track recorded by the artist before it is used for its intended purpose. Once a track is used in its intended role or broadcast, alterations to the track are at the Final rate.

**CANCELLATION FEE.** If a session is cancelled with less than 24 hours notice, the full fee is payable, unless the session is re-booked within 7 days. Only one postponement is allowed.

**ROLL-OVER.** Commercial rates cover usage of tracks for no more than **12 months**. A track or any part thereof may not be used beyond this period until the artist receives a **Roll-Over Payment** equivalent to the current rate for re-recording the track. Roll-over payments cover usage for a further year only.

**REGIONAL TV RATE.** For regional broadcast areas with a population base not exceeding 600,000, apply the INTERNET/MOBILE DEVICE rate structure.

**RADIO STATION.** There is a rate of **\$325** for commercials/demos recorded at a radio station in specific circumstances. This rate allows a maximum **5 tracks** for multiple clients where the scripts are entirely generated by radio station writers. Track usage is for 3 months, and only for broadcast on the recording station. Additional tracks in the session are charged at \$65 per track. A standard RADIO fee will apply if a track is exported to another station. Station promos/ID's excluded. The artist reserves the right to reject scripts of doubtful origin.

**TRAVEL PAYMENT.** If the artist is required to travel more than 50 km, a Travel Payment is applicable.

**ANIMATION VOICES.** Standard conditions apply: Feature Film Agreement Actors' Standard Contract, Performers Standard Contract for Australian TV Drama Programs under the Australian Television Repeats & Residuals Agreement (ATRRA).

**EXCLUSIVITY.** Rates on this card do not imply the artist will work exclusively for a particular product or client. Additional fees for exclusivity are negotiable.

**NAME ASSOCIATION.** Where the voice artist's name is used, either visually or audibly, a double fee applies.

## HELPING BOOK TALENT

Save time. Before calling, try to have the following available:

- Client, product, medium
- Submission or Final
- Number of tracks
- Character or Straight
- 1 State/Multi-State
- Term of use:  
Up to 3 months or  
up to 12 months.